

## **LED-Signs New Product Release**

Sydney, Thursday 30 August, 2012

LED-Signs' CEO Richard Soussa has announced that the release of two market leading visual display products at the Australian Gaming Expo (AGE) in Sydney last week has been a resounding success. Both products - Transparent Bezel LCD panels and flexible LED technology – are ground-breaking and exclusive to LED-Signs.

"We are committed to bringing leading edge digital display technology to market," says Mr Soussa. "Increasingly, we are working with clients who want to be at the forefront of digital signage and these product releases are capable of delivering that wow factor!"

LED-Signs' Transparent Bezel Series of multi panel LCD displays has an intelligent bezel that delivers a seamless, high definition, video wall. This technology is exclusive to LED-Signs, has been refined over the last 12 months and is currently in its 3rd generation. This product is a world first and has a patent pending.

The transparent bezel is actually an intelligent LED display bezel integrated into the frame of the LCD panel. It contains an ultra-fine pitch LED display with an intelligent control system that takes the normal bezel correction features of a standard panel and drives an LED circuit. This means that the black borders or the deadzone on traditional multi-panel displays is eliminated.

LED-Signs has also released a flexible LED screen that can be fitted to almost any curved surface making it a versatile, high impact display that lends itself to artistic and architectural applications. Available in 8mm or 10mm pitch, this highly supple indoor display can be fitted to an internal curvature of 200mm radius or an external curvature of 100mm radius. With a modular construction design and message sign or video controller options this screen can be configured to meet almost any artistic or creative need.

LED-Signs is an established provider of digital sign technology in Australia, specialising in providing end to end solutions to the Hospitality, Retail and Advertising industries.

For more information contact 1300 553 555

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Transparent Bezel Multi Panel LCD Display



