

### Darwin Waterfront Urban Art Application



#### Location:

Darwin Waterfront Precinct, Darwin, NT

#### Brief:

Design, supply and install two urban art displays that can be centrally controlled, will engage visitors and stand up to the harsh NT climate.

#### Solution:

- Eleven 16mm pitch, RGB, outdoor signs (installed in two groups of 4 & 7 signs)
- Custom software to facilitate vertical scroll with standard or 90deg rotated text
- GSM communication to each location
- RS422 serial data to group signs
- Custom designed, weather proof cabinet with polycarbonate faces

The Darwin Waterfront Precinct is a popular tourist destination and includes seaside promenades, parklands, landscaped gardens, hotels and alfresco dining.

