

### designEX 2013

### Custom Built LED Staircase Display



#### Location:

designEX, Trade Show, Melbourne, VIC

#### Brief:

Custom design an impressive stair case display to demonstrate that LED technology can be a versatile and striking design feature.

#### Solution:

- Custom built timber stair case
- Background screen: Full colour (RGB) curtain LED display
  - 16mm pitch
  - Video display
  - Lightweight and semi transparent
  - Suitable for large format indoor and outdoor displays
- Modular LED construction
- Stair-risers: Full colour (RGB) video display
  - 10mm pitch
  - Video display
  - Modular construction
- Communication software that enables a seamless and continuous display



DesignEX is Australia's longest-running design and architectural event.

This year's show at the Melbourne Convention & Exhibition Centre was the 25<sup>th</sup> and attracted many of Australia's leading suppliers to the design and architectural sector as well as thousands of industry professionals.